

For Immediate Release

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Media Contact: Coreena Conley
Email: cconley@amplahealth.org
Phone: 530-751-3761

Ampla Health Care to Improve your Life supports National Women and Girls HIV/AIDS Awareness Day

Ampla Health shares the knowledge and promotes National Women and Girls HIV/AIDS Awareness Day is a day. The nationwide observance held each March 10 sheds light on the disease's often overlooked impact on women and girls and empowers people to make a difference.

Every year on this important day, thousands of people, advocacy organizations, and local and state public health officials **share the facts** about HIV/AIDS and how it affects women and girls.

They also **take action** in a variety of ways, such as:

- Telling women and girls how to prevent HIV/AIDS
- Getting more of them to get tested
- Providing services to those living with the disease
- Doing whatever it takes to reduce the impact of HIV/AIDS

You can help, too! Together, we can educate others, change behaviors, and help shape the future for women and girls.

Why observe National Women and Girls HIV/AIDS Awareness Day?

HIV/AIDS is a serious public health issue in the United States. Women of *all ages* can get HIV/AIDS, and they account for approximately 24 percent of all HIV diagnoses.^{1,2} Today, women represent a larger share of new HIV infections than they did earlier in the epidemic,

with nearly 280,000 women living with HIV/AIDS in the United States.² Women of color are particularly affected, as they accounted for two-thirds (64 percent) of new AIDS diagnoses among women in 2010.³

The Affordable Care Act (ACA) has helped make considerable strides in addressing these concerns and advancing equality for women and girls living with or at risk of HIV/AIDS in the United States. Consistent with the ACA, the President's National HIV/AIDS Strategy will help:

- Increase HIV testing and reduce the number of people who become infected with HIV
- Improve access to care and optimize health outcomes for people living with HIV
- Reduce HIV-related health disparities

For more information please contact Ampla Health, Cindy Snelgrove, Director of Clinical Services at 530-674-4261 or visit the website at www.amplahealth.org